

## Back for a Good Cause with Neptune Orient Lines Limited (NOL)

Wednesday, 30<sup>th</sup> June 2010

Year 2010 marks the third year which Children's Cancer Foundation (CCF) has had the opportunity to work together with Neptune Orient Lines Limited (NOL), in the annual fund-raising and awareness project that we know fondly as Hair for Hope.

Over the years, NOL has developed a heart-warming tradition of volunteering in community activities. The many partnerships and interactions with various charitable organisations around the world – demonstrate the NOL commitment towards giving back and contributing to the society particularly those in need of a helping hand.



In 2008, NOL joined the Hair for Hope family at the main shaving event held on the last Sunday of July in Velocity@ Novena Square. Last year, NOL successfully rallied the support of their staff to organise their very own Hair for Hope satellite event. A pledge was made by the NOL family to match dollar for dollar raised during the event.



CCF is thrilled to have NOL back this year as a returning satellite event partner with 19 shavees! We also met the very first female shavee from NOL, Ms Cathy Wanwig. When asked what she thought about shaving, she replied, "I'm just happy to be able to contribute to the cause and to the kids in such a special way."