

Hair for Hope 2007

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photos | Children's Cancer Foundation

Hair for Hope (HfH) is an annual fundraising event by the Children's Cancer Foundation (CCF), inviting the public to shave their head bald in solidarity of children with cancer.

The hair-shaving event took place on 1st July 2007 at Velocity @ Novena Square in the hope that through this symbolic act, public awareness of childhood cancer and funds for the beneficiaries could be raised.

From seven months to even 65-year-old brave 'volunteer-shavees', a total of 467 took up the challenge to part with their locks in support of children with cancer and surprisingly, 103 participants were female.

Stylists from Kimage Salon generously supported and helped out in the HfH event for the second year running.

In the month of July, three hair shaving satellite events also took place at Edgefield Primary School, Montfort Junior School and the Singapore Tourism Board. These additional events allowed a wider reach to the community and enabled them to spread greater awareness of childhood cancer.

CCF hopes to raise at least S\$250,000 through HfH and funds raised will be channelled towards the provision of programmes and services to children with cancer and their families.

For more information on Hair For Hope 2007, visit www.ccf.org.sg



SHAVING FRENZY: Bald was the style of the day as Kimage stylists shaved hundreds of heads at Novena Square.

