

News Release for the Editor's Desk

**"Walk with Me – 24 Hours 70 Km Round-Singapore Walk"
Starting: 0800 hours, 2 September 2006
Ending: 0800 hours, 3 September 2006**

An initiative by SembCorp Utilities Pte Ltd to bring hope to children with cancer

Singapore (15 August 2006) – On 2 Sept 2006, Saturday, 8am, a group of staff and management from SembCorp Utilities Pte Ltd (SCU) will begin a 70km walk from MacRitchie Reservoir, looping one round Singapore to raise funds for the Children's Cancer Foundation (CCF) and increase public awareness on childhood cancer.

This unique initiative is the first of its kind in Singapore and the brain child of SCU as part of their corporate social responsibility efforts. A total of 48 walkers comprising 38 men and 10 ladies, the oldest being 55 years old and youngest aged 23 years old, have started training 3 times a week for this challenge. As an added boost and encouragement for their efforts, friends and families will flag these walkers off on their 24-hour journey.

Members of the public can make online donation pledges at http://www.ccf.org.sg/sponsors_donors/donate.html to support the walkers. Final donations raised will be revealed on 3 Sept 2006, which is also CCF's annual fundraising event "Tulip Hearts Day".

On 3 Sept 2006, Sunday, 8am, walkers will end their 24-hour walk at MacRitchie Reservoir where they will be greeted by supporters and Associate Professor Ho Peng Kee, Senior Minister of State for Law and Home Affairs, Patron of CCF.

Senior Minister of State, Associate Professor Ho will also flag off the next group of participants for the 5-km walk-a-jog at 8am, comprising staff, family, friends and business partners of SCU and players of all eleven S-league clubs. The collaborative efforts of these groups represent their strong unity in supporting SCU's fundraising initiatives in aid of CCF.

"We in SembCorp from different backgrounds and experiences are coming together to show children with cancer and their families that we care. We hope that our effort will create a

ripple effect to encourage individuals and corporations to donate generously; and also contribute time and effort for those less fortunate than us. If everyone just put in a bit more effort, the world will be a better place for everyone.” – Mr Francis J. Gomez, Executive Vice President of SCU.

Special guest emcee Ms Koh Chieng Mun, will be present to lend encouragement and share her testimony about her battle with cancer, alongside with some CCF beneficiaries. Said Ms Koh, “This is a very symbolic gesture by the volunteers who are walking 24 hours. They are stretching their physical and mental fitness in supporting the brave children who are undergoing cancer treatment. The children with cancer should be proud of these ‘uncles’ and ‘aunties’ who step forward to show their love for them”.

As part of this corporate volunteering effort, staff and families of SCU are also selling Tulip Hearts Day Merchandise, in conjunction with CCF’s Tulip Hearts Day 2006. As an added treat to members of the public, a CCF Mums Cookbook “Love Recipes – our children’s homemade favourites”, will be launched for sale for the first time at the following venues: MacRitchie Reservoir (Car Park B), Junction 8 (3rd level) and Revenue House (5th floor, Multi Purpose Hall). This delightful cookbook is a compilation of tantalising and healthy recipes created by a group of CCF mums, in their efforts to provide delicious meals for their children experiencing appetite loss during treatment. All proceeds from the sale of merchandise and cookbooks will be channelled towards CCF’s beneficiaries.

We invite all press to attend the trial “walk” of 20 km from Turf Club to Lakeside MRT on 23 Aug 2006, Wednesday. Photography and interviews are welcomed.

SembCorp Utilities Pte Ltd “Walk with Me” details

Date & Time: 2 – 3 September 2006 / 8.00 am to 8.00 am

Map layout of walkers’ route:



Notes to Editor

Tulip Hearts Day is an annual event set aside each year to pay tribute to the courage of children battling cancer. Tulips signify hope and celebration and Hearts represent the love and generosity of all who care. CCF aims to communicate this hope and love to children with cancer and their families on an annual basis through Tulip Hearts Day. The colourful handmade silk-cocooned tulips are priced at \$2 each and will be sold island-wide on 3 September 2006. CCF hopes to raise at least \$250,000 and create public awareness of childhood cancer in Singapore through Tulip Hearts Day.

About Children's Cancer Foundation

Children's Cancer Foundation (CCF) has helped more than 1,200 children and their families since its inception in 1992. CCF is an independent Voluntary Welfare Organisation (VWO) that helps children with cancer below 17 years old. Its mission is to improve the quality of life of children with cancer and their families through enhancing their emotional, social and medical well-being.

Among the free services CCF provides are

- Counselling and Casework
- Therapeutic Play
- Parents Support Groups & Workshops
- Bereavement Programme
- Financial Assistance
- Childhood Cancer Marrow Transplant Programme
- Wishlink
- Supervised Play
- Back-to-School Programme
- Resource Libraries
- Tuition and befriending programme
- Social and Recreational Programmes
- Educational Talks and Workshops

CCF has two Family Support Centres (FSCs) where counselling and other related activities take place. The FSCs are located just outside the childhood cancer ward of both the KK Women's & Children's Hospital (KKH) and the National University Hospital (NUH) for easy accessibility by children and their families. CCF also has a playroom at the National Cancer Centre (Singapore General Hospital) next to the Radiation Oncology department.

For more information, please contact:

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