

## PRESS CLIPPINGS

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### **GO BALD** for a good cause!

In 2003, nine volunteers shaved their heads to raise funds and awareness for children suffering from leukaemia. That number grew to 310 last year, and this year, the Children's Cancer Foundation (CCF) hopes it will hit 500 when it holds Hair for Hope 2006 in July.

This annual fundraiser aims to show support for kids who have lost their hair while undergoing treatment for cancer.

"Every shaven head represents an understanding of the ordeal that a child with cancer is subjected to. If this is able to garner support in the form of monetary pledging, then it will bring a two-fold contribution to CCF children," says a spokesman. They hope to raise \$250,000 through this year's event.

Overseen by professional hairstylists, the event will be held at Suntec City @ The Fountain of Wealth on July 23 and 30. If you're up for it, register at [www.ccf.org.sg/hfh](http://www.ccf.org.sg/hfh) or call 6835-6465. Registration closes on July 1.