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Do you want financial independence? Most financially successful individuals get rich by starting their own businesses. You may have that idea but you are scared of failure, of losing your hard earned money or not sure if you can make the cut.

FREE SEMINAR on "DO YOU HAVE WHAT IT TAKES"

For strictly the first 40 persons

17th August 2005

7.15pm @ 61 Robinson Road, Robinson Centre. 17th floor
Call us at **6349 2720**, email us at **info@erc.com.sg** or SMS us at **9023 0863** with your name and email to confirm your seat **now!**

In our 90 minutes Introductory seminar, discover:

- Are you suited to become an entrepreneur?
- How to evaluate and seize the right business opportunity.
- How to avoid costly mistake made by leading entrepreneurs.
- Replicate the mindset of successful entrepreneurs to achieve success in life.

We are looking for potential entrepreneurs to groom into the corporate stars of tomorrow so give yourself a chance and discover the ERC difference!

Some of our testimonials:

"ERC's strength is that it is distinguished from regular academic courses... conducted by practitioners who have a wealth of knowledge to share and the opportunity for networking is great. Hence it should keep up this exemplary standard"

Evan Chung, Managing Partner, Essential Brew Pte Ltd

"Best course I have ever attended... well done ERC!"

Jane Carol Williams, Aspiring Entrepreneur

"I wish I had attended this course 15 years ago, when I just began"

Seng Kok Kwee, Aspiring Entrepreneur

"ERC not only gave me valuable insight into starting out but also assisted me in starting a business in Thailand. A True Gem."

Howard Woon, Executive Director, FSA Pte Ltd, Thailand

"It's definitely a good help for new entrepreneur!!!"

Thomas Wee, MD, Edisonics International Pte Ltd

Learn from Asia's top entrepreneurs and replicate their mindset to achieve extraordinary success.

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singapore news



A hair-raising scheme in aid of children with cancer

Baby Yong Yu Chen was one of some 60 people who shed their hair yesterday in support of the Children's Cancer Foundation project Hair for Hope. Every head shaved represented a

volunteer's understanding of the ordeal a child with cancer undergoes, as cancer treatment often causes hair loss.

The programme was first started in 2003 with just nine volunteers. "Last year, we decided to appeal for more people to join us - to raise funds and to tell every child with

cancer that he is not alone in the fight," said project initiator Adrian Lee. This year's target is 300 participants, and doing the shaving are hairstylists from the Jean Yip Group. The CCF will have another shaving session next Saturday at Wisma Atria. More information is available at www.ccf.org.sg. — Tan Hui Leng

Ideas for *scape are flowing

60 youth hit the streets to canvass for suggestions

Loh Chee Kong
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TWO Saturdays ago, some 60 young people pounded the streets two Saturdays ago with placards, balloons and other freebies.

The youth were trying to spread the excitement that they felt about *scape, the 1.2ha plot of land in Orchard Road that has been earmarked for youth to call their own.

Last Saturday, the same 60 were out and about again to draw more attention. Some were on stilts, after a mere two hours of practice.

Walking along Orchard Road, the earnest youth spoke to passers-by, trying to get ideas from their contemporaries about how they would like *scape to be.

Just recently, this newspaper had reported that a nationwide consultation exercise to get young people to suggest ways in which the new community space for youth could be used, drew only 700 responses — out of 700,000 youth in Singapore.

The weekend "walkabouts" are part of a three-month campaign, which began on July 2, by Flow communications to "increase awareness among youths" about *scape.

Its spokesperson said five dialogue sessions are being held to garner responses and suggestions. They hope to reach out to 25 people per session, from the ages of 15



Believe it or not: Kids actually doing something worthwhile on Orchard Road!

to early-30s. The first session, held last Thursday, got an encouraging response: 60 people turned up. Other avenues being used are email and word-of-mouth, said the spokesperson.

He added, however, that these efforts had always been on the cards and had "nothing to do with" the number of suggestions they had received so far. The consultation period will close on Aug 31.

However, the organisers will still gather feedback "until the panel decides to go ahead with the construction of *scape in end-2006", the spokesman said.

Feasible ideas will be short-listed and more focus groups and discussions held to refine the suggestions.

The youths involved in last Saturday's five-hour long campaign were happy with the responses they received from the public, although some of those they approached

"were rather shy", Zhang Yangqi, 19, said.

"I had to prompt them for ideas ... but they are quite a creative bunch."

Temasek Academy's Kumaran Ayanari, 15, said: "I'm not sure if they knew about the place beforehand. Everyone's interested and we created a buzz in the area."

He wanted to find out from young people on the streets "what they want and what will attract them to *scape". While responses were "very good", suggestions he received such as "a swimming pool with see-through glass walls" had been mooted before.

Said Singapore Polytechnic student Natasha Abu Bakar, 21: "I would like to see more creative ideas ...

"Not just skate parks but things like interactive arts performances and exhibitions."