




2015

HAIR FOR HOPE

Make a Bald Statement




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2015

HAIR FOR HOPE

Make a Bald Statement

Bringing Hope to Children with Cancer

Mooted by nine volunteers in 2003 to show support for children with cancer, Hair for Hope (HfH) has become CCF's iconic fundraising event and platform to raise childhood cancer awareness.

Into its 13th consecutive year, this year's HfH main event was held on 25 and 26 July 2015 at VivoCity. More than 3,000 participants from all walks of life shaved to pledge their support for children and their families affected by childhood cancer. Donned in red event tee-shirts, the sea of red exuded the united spirit of giving, an apt expression in celebration of Singapore's jubilee year.

Minister, Prime Minister's Office, Second Minister for the Environment and Water Resources and Second Minister for Foreign Affairs, Ms Grace Fu graced HfH as the Guest-of-Honour. Together with CCF Patron, Associate Professor Ho Peng Kee and CCF Chairperson, Mr Ho Cheng Huat, Ms Fu kicked-off HfH with a ceremonial shave of three shaves.

Shaving for the first time to express his gratitude to CCF for the support given to him during his cancer journey, 10-year-old Ken Foong was shaved by Ms Fu. Diagnosed with Acute Lymphoblastic Leukaemia (ALL) at the age of three-and-a-half, Ken had a relapse in August 2012. The brave boy truly demonstrated resilience and determination that helped him won the battle against cancer.

Joining Ken in the shaving ceremony was 9-year-old Justin Leong, childhood cancer survivor who shaved for the second time at HfH to encourage his young friend who had a cancer relapse. Top fundraiser of HfH 2015, 54-year-old entrepreneur, Agnes Chandra participated for the first time to tell children with cancer that it is OK to be bald.

Besides the main event, 3,139 shaves had their head shaved at 54 satellite events held island-wide from May to August. In all, HfH 2015 attracted a total of 6,190 shaves. Thank you for supporting the good cause!

Figures at a glance

Total number of shaves	6,190
Male shaves	5,369
Female shaves	821
Satellite events	54
Total funds raised	>\$3.2 million



Satellite Events

To create more opportunities for the community to support the good cause, HfH was brought to the doorsteps of 33 corporate offices, 14 schools and 7 grassroots organisations, resulting in a record high of 54 satellite events held islandwide.

HfH 2015 kicked-off with the first satellite event held at Kong Meng San Phor Kark See Monastery (KMSPKS) on 1 May 2015 which saw an unstinting support from 265 shavees. Since coming onboard as a satellite partner in 2012, KMSPKS had kick-started HfH for three successive years with overwhelming support from KMSPKS staff, volunteers, devotees and Buddhist patrons in Singapore.

A great **thank you** to all satellite partners and we look forward to your continuing support!

AUO



Barclays Capital Service Limited, Singapore Branch



Baxter BioScience Manufacturing
SARL Singapore Branch



Becton Dickinson Holdings Pte Ltd

Botak Society



CabbyCare Charity Group



Defence Science and Technology Agency



Deutsche Bank AG



DHL Singapore



Dyson Operations Pte Ltd

FarEastFlora.com Pte Ltd



GLOBALFOUNDRIES Singapore Pte Ltd



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Hyflux Ltd



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Jabil Circuit (Singapore) Pte Ltd



Kong Meng San Phor Kark See Monastery



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National Heritage Board





Property Guru Pte Ltd



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Sentosa Development Corporation



Singapore Refining Company Private Limited



SINGAPORE TECHNOLOGIES KINETICS LTD



ST Electronics (Info-Comm Systems) Pte Ltd



Thermo Fisher Scientific Pte Ltd



United Test and Assembly Center Ltd



Anglo-Chinese School (Independent)



Edgefield Primary School



Hwa Chong Institution

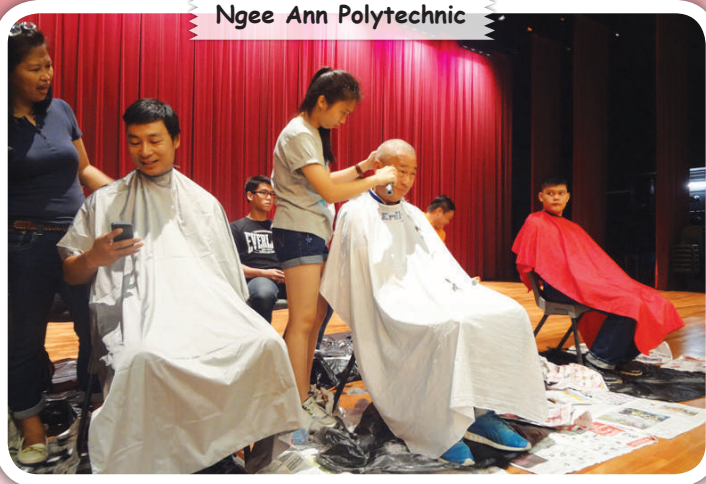


Montfort Schools



Nanyang Primary School

Ngee Ann Polytechnic



Northbrooks Secondary School



St. Gabriel's Secondary School



St. Joseph's Institution

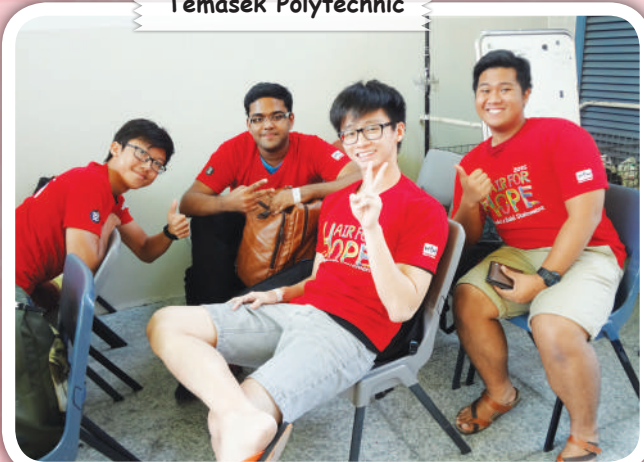


St. Joseph's Institution International

Tanglin Secondary School



Temasek Polytechnic



Victoria Junior College



Xinmin Secondary School



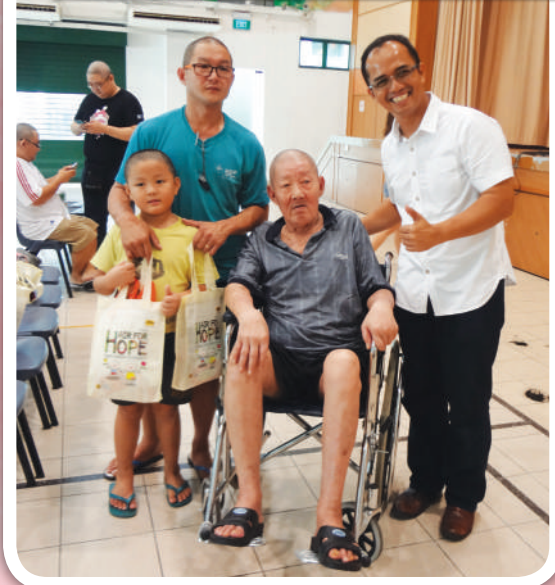
Changi Simei Citizens' Consultative Committee



Jurong Spring Community Club



Kaki Bukit CC Youth Executive Committee



Kembangan-Chai Chee GROs



Nee Soon South Zone 'E' RC



Punggol SapphiRes Residents' Committee



Woodgrove Community Centre



Group Shavees

Apart from the satellite events, individuals and companies also registered as groups to shave at the HfH main event in support of children with cancer. This year, a total of 19 groups with 340 shavees came forward to make a bald statement for the worthy cause.

We are grateful to have the generous support of long-standing supporters such as Credit Suisse AG, Dunman High School and RMPs Parent Link. Kudos to all group shavees!

ACI Worldwide



Be Mad Be Merry



Catholic High School



Credit Suisse AG



Flextronics Manufacturing (S) Pte Ltd



Dunman High School



Julia's Scissor & Friends



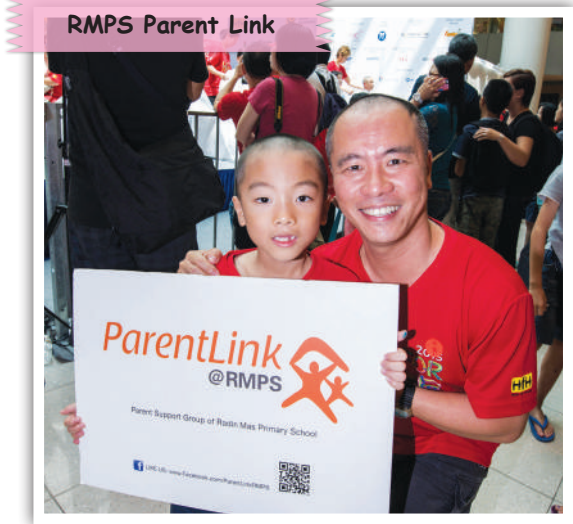
Hua Yi Alumni Society & School Basketball Team Group 1 and 2



Kong Hwa School Group 1 and 2



NYP



RMPS Parent Link



RSTO Shavees



SG Teochew Nang



SCIEX Singapore



Staff of APS



ST Kinetics Integrated Engineering Pte Ltd



Xingyi Sheng Tang



Top 5 Individual Shavees



Agnes Chandra, Entrepreneur - \$68, 956.00

This was my first time shaving for Hair for Hope to support CCF beneficiaries and their families. The thought of shaving to raise funds for CCF and create childhood cancer awareness had been on my mind for the past five years. With each passing year, the calling became stronger and I finally took the plunge this year. During cancer treatments, young children or teenagers may feel frustrated when they experience hair loss. By participating in Hair for Hope as a shavee, I want to tell them that they are not alone in the fight against cancer.



David Ong, Chief Executive Officer, Acorn International Network Pte Ltd - \$56, 530.00

I lost my mother, in-laws and uncles to cancer. Understanding the ordeals that cancer patients are subjected to, I decided to participate in Hair for Hope for the first time to show my support for the children as they deserve the chance to pursue their dreams. I would like to tell children and families affected by childhood cancer to keep their faith in God and continue to have hope.



Tan Kim San, Managing Director, Magicseal Singapore Pte Ltd - \$25, 566.00

I learnt about Hair for Hope from my friend and decided to support the good cause for the first time. One of my siblings had passed on from stomach cancer and I feel a lot for children who are battling childhood cancer as they have to undergo a series of challenges. It is very inspiring to see people from all walks of life coming together to do their part for children with cancer and their families.



Koh Sai Keow, Homemaker - \$20, 402.00

This was my first time shaving for Hair for Hope as I find it a very meaningful event to show support for children with cancer and their families. My family was surprised when I first shared my interest to participate in Hair for Hope as none of us has participated in this charitable cause before. I am glad to receive the strong support from my family, friends and relatives, and the outpouring of support from the community is truly encouraging.



Ong Mee Lee, IT Director - \$18, 523.00

"I made the choice to shave bald, but children who are battling cancer do not have that choice." Inspired by one of the key objectives of Hair for Hope to tell children with cancer that it is OK to be bald, Mee Lee decided to make her bald statement for the first time with strong support and encouragement by her family. Mee Lee also hopes to tell children and families affected by childhood cancer that they are never alone in the fight and to stay positive despite the challenges that they may face.





Top 5 Satellite Events



StarHub Ltd - \$114, 273.00

"Hair for Hope is a very worthy cause and StarHub is proud to be part of it. We can all play a part in helping the children affected by cancer, whether it is donating funds or making a bald statement to raise awareness. I am glad that StarHub is a part of this noble effort and am extremely happy to help out."

Timothy Goodchild, Senior Vice President, Government & Strategic Affairs, StarHub Ltd

Coming onboard for the fourth time as a Hair for Hope satellite partner and as the Official Entertainment Channel for the event since 2013, StarHub believes in walking the talk with regard to their community support for disadvantaged children and youths. They have shown unstinting support for Hair for Hope, telling children with cancer and their families that they are not alone in their fight against cancer.

In building a supportive community, StarHub has even invited its employees, business partners, media friends and customers to participate at its satellite event in the past two years.

Kong Meng San Phor Kark See Monastery - \$103, 044.10

For four consecutive years since 2012, Kong Meng San Phor Kark See Monastery (KMSPKS) has been the official satellite partner to kick-start the opening of Hair for Hope. Expressing love and compassion through the kind act of shaving, the satellite event at KMSPKS continues to attract overwhelming support from KMSPKS staff, volunteers, devotees and Buddhist patrons in Singapore.

KMSPKS hopes to inspire children with cancer and their families to keep their hopes high with prayers and well wishes from the Buddhist community.

The main objective of Buddha's teaching is for every sentient being to end suffering and gain happiness. The Monastery hopes to encourage more people to join us at this annual event to support this act of compassion and kindness. Besides creating greater awareness of the challenges faced by children with cancer and their families, the selfless act of shaving will encourage CCF beneficiaries, knows that life can still be fulfilling and full of hope."

Venerable Kwang Sheng



GLOBALFOUNDRIES Singapore Pte Ltd - \$93, 509.29

GLOBALFOUNDRIES Singapore Pte Ltd has been one of the long-standing partners of Hair for Hope. The staff had participated as group shavers at the main event in the past years. For the first time, GLOBALFOUNDRIES Singapore Pte Ltd organised its own Hair for Hope satellite event and this has further increased the awareness of childhood cancer and Hair for Hope. With the generosity from the management and staff in supporting the charitable cause, GLOBALFOUNDRIES Singapore Pte Ltd has hit a record high in donations for CCF.

"I have always wanted to participate in Hair for Hope but did not have the courage to do so. To celebrate Singapore's 50th anniversary and with the opportunity to shave together with my GLOBALFOUNDRIES colleagues, I finally plucked up my courage to shave this year to raise funds and create childhood cancer awareness. I would like to sincerely thank my colleagues and friends for their generosity in supporting the good cause."

**Tannie Teh,
Technology Department Admin,
first time shaver**

Samwoh Corporation Pte Ltd - \$89, 581.00

Hoping to play a part in improving the quality of life of children with cancer and their families, Samwoh Corporation Pte Ltd decided to join Hair for Hope as a satellite partner for the first time to raise funds for CCF. Through the symbolic gesture of shaving bald, Samwoh Corporation Pte Ltd hopes to convey the message to the children that they are never alone in the fight against childhood cancer.



SAMWOH

Innovate Sustainable

Samwoh and our staff consider ourselves very fortunate for the opportunity to help improve the quality of life of children with cancer and their families. We were delighted to see many of our colleagues parting with their locks to raise funds for CCF. Through this symbolic gesture of shaving bald, we want to tell CCF beneficiaries that they are not alone in their fight against childhood cancer. We would also like to thank CCF for the opportunity to come onboard as a Hair for Hope satellite partner."

Daniel Tan, Senior Manager, Corporate Supports & MIS



Jabil Circuit (Singapore) Pte Ltd - \$83, 209.20

"Hair for Hope is a very unique opportunity for the community to support a noble charitable cause at a very personal level. What could be a better way to empathise with the young warriors and let them feel that they are not alone in their fight against cancer? Thank You CCF for giving us the opportunity to be part of this worthy cause. Best wishes!"

Mahesh Brahme, Director, Supply Chain Management

CCF has been selected as the charity organisation of the year by Jabil Cares, a Corporate Social Responsibility (CSR) Programme organised by Jabil CSR Committee. A series of events were held in support of CCF such as Jabil Family Carnival and merchandise sales prior to the Hair for Hope satellite event held on 8 July 2015. With the message of hope, courage and love that resonates strongly with the management and staff, Jabil Circuit(S) Pte Ltd hopes to increase the awareness of childhood cancer in the Singapore community.

Top 5 Groups



Be Mad Be Merry - \$32, 556.00

Hoping to play a part in raising childhood cancer awareness in Singapore, David Poon, Jason Lai, Alvin Lee, Denis Huang, Roy Tan Kim Chye and Daniel Lim decided to shave as a group for a good cause. With the venue sponsored by the owners of Merry Men and Mad Men Group, the like-minded individuals had their heads shaved in a bar which inspired the group to call themselves "Be Mad Be Merry". The collective fundraising efforts received overwhelming support from their families and friends, raising more than \$32,000 for CCF.

Kong Hwa School (Group 1 and Group 2) - \$22,570.55

Coming onboard as a Hair for Hope satellite partner for the first time in 2014, Kong Hwa School showed its support once again with two groups of students shaving at VivoCity this year. With the aim to inspire Kong Hwaians to live up to their school mission, "To bring out the best in every Kong Hwaiian and to inculcate in him sound moral values and a passion to learn and serve.", Kong Hwa School had shown great support for Hair for Hope. Through encouraging Kong Hwaians to demonstrate passion and sincerity in serving others by shaving and garnering donations in support of the cause, they helped to spread the message to children with cancer that they are not alone in their fight against the illness.



ACI Worldwide - \$21, 100.00

With the passion to help children with cancer, Agnes Goh, office manager at ACI Worldwide (Asia) Pte Ltd, initiated the idea to participate in Hair for Hope as a corporate group. Through the symbolic act of shaving, ACI Singapore team hoped to raise childhood cancer awareness and to tell people that they had shaved to stand in solidarity with children and families affected by childhood cancer.

RSTO Shavees - \$20, 243.88

As an innovation-driven leader in healthcare, Roche Singapore Technical Operations (RSTO) aims to make a difference in the lives of people. Recognising the importance in delivering medical solutions and developing innovations for the future to better improve patients' lives, RSTO is inspired to play their part for a good cause through the act of shaving to support CCF beneficiaries. RSTO also hopes to inspire more staff to make their bald statements in future Hair for Hope events to help raise childhood cancer awareness in the Singapore community.



Catholic High School - \$15, 601.00

Coming onboard for the first time, 28 like-minded students from Catholic High School decided to go bald in support of the worthy cause. The courageous by the students helped to raise more than \$15,000 for the Foundation.

All for a Good Cause: Official Hairstylist – QB House

For the first time, the world's largest "Just Cut" hair salon chain, QB Net International Pte Ltd, came onboard as the Official Hairstylist for Hair for Hope 2015. Headquartered in Japan, the first Singapore branch was set up in 2005 and now, the chain has more than 30 branches island-wide.

Since its beginnings in Singapore, QB Net International Pte Ltd has been seeking opportunities to contribute to the Singapore community. Its Managing Director, Mr Ryoji Furuya shares, "It is our pleasure to participate in Hair for Hope as the Official Hairstylist. Although this is the first time the QB Group in Singapore is supporting a charity event, I am confident that the team work and motivation of our hairstylists will help to make Hair for Hope a success."

Over the two-day main event on 25 and 26 July 2015 at VivoCity, 78 hairstylists volunteered their time and skills to support the cause by shaving more than 3,000 shavees.

"Actions certainly speak louder than words and it is very heartwarming to see people of different ages, genders, races and nationalities coming together to shave for a good cause," says Elva Chung, QB's Operations Manager.

Inspired by the giving spirit of the Singapore QB Group, eight hairstylists from Japan, Hong Kong and Taiwan voluntarily travelled to Singapore on their own expenses to help out with the shaving. Among them were Japanese Miura Tsutomu, trainer, and Taiwanese Li Wan Yen, supervisor, who were based in Taiwan.

Miura Tsutomu shares, "I learnt from my colleague that Singapore QB Group is supporting Hair for Hope as the Official Hairstylist, and I am very motivated by the team's efforts. It is heartening to see the support from the Singapore community towards CCF and their beneficiaries, and I am honoured to be part of this meaningful event."

Participating in a head-shaving charity event for the first time, Li Wan Yen says, "I am very touched to see so many participants shaving for Hair for Hope and I really admire their courage for going bald to show their support for children with cancer."

Kudos to the management and hairstylists of QB Net International Pte Ltd for supporting Hair for Hope 2015!



Acknowledgements

CCF would like to express our heartfelt gratitude to all shavees, sponsors, partners, volunteers and media who have in one way or another contributed to HfH 2015. Thank you for making a difference in the lives of children with cancer and their families. We look forward to your continuing support!

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Supporting Hairstylists



Supporting Partners



A big **'Thank You'** to the following corporate volunteers and partners for their kind contributions:

Corporate Volunteers: **Cabin Crew Community Care Club, Credit Suisse AG, Crown World Wide Pte Ltd, Evacuation Medical Support Unit, National Environment Agency and Morgan Stanley**

Supporter: **Prince's Landscape & Construction Pte Ltd**



For sponsorship opportunities and satellite events enquiries, email us at info@hairforhope.org.sg or visit www.hairforhope.org.sg

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