



HAIR FOR HOPE 2018  
MAKE A BALD STATEMENT



Hair for Hope 2018 Main Event @ VivoCity – Pg 2 | Figures at a glance – Pg 3 |  
Hair for Hope 2018 Satellite Events – Pg 4-9 | Group Shavees – Pg 10-14 |  
Top 5 Groups – Pg 15 | Top 5 Satellite Partners – Pg 16-17 |  
Top 5 Individual Fundraisers – Pg 18 | Inspiring Individual Shavees – Pg 19 |  
Acknowledgements – Pg 20

# Hair for Hope 2018 Main Event @ VivoCity

Children's Cancer Foundation (CCF) held the main event of its annual community outreach and fundraising campaign, Hair for Hope (HfH), for the 16th consecutive year on 28 and 29 July 2018.

The two-day main event saw more than 3,000 shavees making their bald statements, to tell children with cancer that it is OK to be bald and raise funds for CCF's programmes and services. Prior to the main event, 2,482 individuals already had their heads shaved at 52 satellite events that took place from April to July. These events spanned across corporate offices, schools, grassroots organisations and public agencies island-wide.

The main event officially kickstarted with the ceremonial shaving of nine-year-old CCF beneficiary, Wilson Wu Wen Hong, whose cancer is in remission, 25-year-old childhood cancer survivor and CCF volunteer, Sheam Kannan, and 35-year-old caregiver, Horis Bin Hosri whose four-year-old child is still battling childhood cancer.

Guest-of-Honour, Mr Desmond Lee, Minister for Social and Family Development and Second Minister for National Development, led the opening ceremony, by shaving Wilson on stage. CCF's Patron, Associate Professor Ho Peng Kee, and CCF's Chairperson, Mr Ho Cheng Huat, also joined in the ceremonial shaving.

Said Minister Lee, "An event of this scale with its extensive outreach would not be possible without the efforts and support of many helping hands. Many corporates, schools, grassroots organisations, public agencies and individuals have given selflessly of their time, skills, services and funds to make Hair for Hope possible."

Second-time HfH shavee, Wilson, was diagnosed with Neuroblastoma in 2013 at the age of five. He hopes to inspire fellow children fighting childhood cancer, to stay resilient in their cancer journey. Wilson's sheer determination to win the battle has seen him through medical treatments, ranging from surgery to autologous stem-cell transplant, to radiotherapy and chemotherapy. Wilson also has received CCF's psychosocial support, which has helped to increase his level of positivity and readiness for the medical procedures.

Shaving his head for the thirteenth time, Sheam was diagnosed with Acute Lymphoblastic Leukaemia (ALL) when he was three. It was at CCF's children's camps that he got to participate in rock-climbing and adventurous races at a manageable pace he could keep up with. The friendships he forged there with other survivors, made him happier and more confident. At age 13, this sense of community motivated him to round up a group of fellow cancer survivors, who called themselves the "CCF Youth Committee", to volunteer at CCF events.

For Horis, it was his first bald statement. His daughter, Asfa, is still on her cancer journey, having been diagnosed with Acute Lymphoblastic Leukaemia at the tender young age of two. In February 2018, Asfa started attending lessons at CCF's Place for Academic Learning and Support (PALS). By shaving in the capacity of a caregiver, he hopes to encourage other caregivers to soldier on, in overcoming childhood cancer.

Said CCF Chairperson, Mr Ho Cheng Huat, "Your Heart, your Advocacy, and the Impact they create strengthen Relationships. With strong relationships, we can better manage and fight childhood cancer together. Heart, Advocacy, Impact and Relationships, "H.A.I.R." This is what Hair for Hope means to CCF."

To express CCF's heartfelt gratitude and commend the staunch support of its long-standing satellite partners, two HfH satellite partners, Deutsche Bank AG and Sentosa Development Corporation, were presented the five-year award from CCF.

Going beyond dedicating time and effort to support the HfH main event and seven satellite events, QB House Singapore also initiated a two-day donation drive in support of CCF, on 14 and 15 July 2018, by donating \$1 for every haircut across all 36 QB House Singapore outlets. The initiative raised a total of \$7,113. Over the two-day main event, 58 hairstylists from QB Net International Pte Ltd, HfH's Official Hairstylist since 2015, volunteered their time and skills to support CCF's cause. 20 of the hairstylists were from its overseas outlets.



## A BIG "THANK YOU"

**goes out to all who have stepped forward to support CCF's cause and work!  
Hair for Hope 2018 would not have been possible, without your kind help!**

# Figures at a glance

Total number  
of HfH shaves:

**5,487**

**4,586**

Male shaves

**901**

Female shaves

Total amount raised for CCF  
beneficiaries & their families:

**>\$4.1 million**



# Hair for Hope 2018 Satellite Events

To foster greater outreach and childhood cancer awareness in the community, HfH was also brought to the doorsteps of 29 corporate offices, 13 educational institutions, seven public agencies and three grassroots organisations across Singapore. Between April and July 2018, a total of 2,482 individuals shaved their heads to make a bald statement in support of CCF's cause, at 52 satellite events.

HfH 2018 kicked off its first satellite event at Kong Meng San Phor Kark See (KMSPKS) Monastery, on 29 April 2018. Into its seventh consecutive year, the KMSPKS HfH satellite event witnessed a record high of 404 shavees, among whom were childhood cancer survivor, Ang Howe Jun, and four of the HfH 2018 Ambassadors, Toh Yi Qin, Chua Ching Chong, Tong Yen Sng and Jeffrey Lee Chee Keong.

KMSPKS has, once again, emerged as among the top satellite event fundraisers for HfH 2018. In the past six years, KMSPKS has raised over a million dollars, in aid of children with cancer and their families.



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Kong Meng San Phor Kark See Monastery



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Ang Mo Kio - Hougang Blk 929



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Defence Science and Technology Agency



Gambas Community Emergency and Engagement Committee (C2E)



Health Sciences Authority



National Heritage Board



Nee Soon South Zone E RC



PLAY@GOVTECH



Youth Corps Singapore



Anderson Secondary School



Edgefield Primary School



Holy Innocents' Primary School



Hwa Chong Institution



Kong Hwa School



Montfort Schools



Nexus International School



Ngee Ann Polytechnic



Singapore Polytechnic



St. Joseph's Institution International



Swiss Cottage Secondary School



Temasek Polytechnic



Victoria School

# Hair for Hope 2018 Group Shavees

Organisations and individuals also came forward, forming groups to pledge their support for children and families impacted by childhood cancer. HfH 2018 saw a total of 275 individuals, across 27 groups, making their bald statements.

Among the HfH 2018 groups, were long-standing supporters including representatives from Credit Suisse AG and three-time HfH participant Botak United. The groups also comprised students and alumni hailing from educational institutions like Catholic High School, Dunman High School and Tanjong Katong Technical Secondary School.



501st + Rebel Legions & Friends



Amgen



BAXTER HEALTHCARE SA





Botak United



CabbyCare Charity Group



Catholic High School Student Leadership Board



CenturyLink



Credit Suisse



DHS HFH 18



Fresenius Medical Care



HfH 2018



Little Green Shophouse



In Equiom we Trust



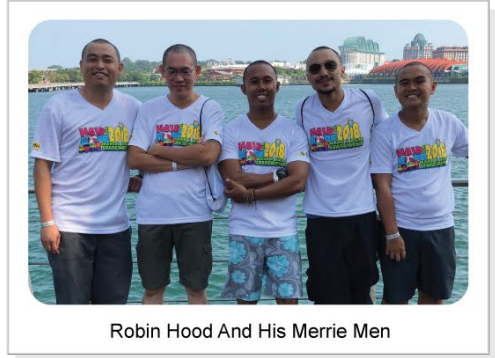
Oh Oh family



MSD International



Qualcomm



Robin Hood And His Merrie Men



Roche Shavees



SCIEIX



SCS (Singapore Computer Society)



St. Bernadette Angels



Sysmex Gives Back



T K TECH '84



The B Team



United Architects of the Philippines Singapore Chapter (UAPS)



We Are One



Yeap Medical Supplies Pte Ltd

# Top 5 Groups

## Little Green Shophouse

**S\$89,287.90**

Our group was formed by a few colleagues who chose to take part in HfH 2018, to help raise awareness for a good cause. It was a first time for all of us, and it started out as a personal effort from each of us to do some good and contribute to CCF in our small ways.

We received tremendous support over time from our families, friends and from our company as well. For the ladies, the concept of shaving their heads might have been personally daunting for a few seconds, but became a non-event with the show of support over time. It was a meaningful experience for all of us, and we are glad we contributed to the childhood cancer cause.

*Contributed by: Ang Jiunn Jer, Group Coordinator*



## Botak United

**S\$41,703.00**

Botak United was started three years ago, to help raise awareness of childhood cancer and as an avenue for our family and friends to show their support of this cause. For HfH 2018, we are extremely happy that we have had our largest Botak United turnout ever, and with a record of four first-timers.

We wish to thank all our supporters for their kind donations, and especially those whom had converted from being supporters to shaves.

CCF, thank you for the fantastic work you have been doing. CCF beneficiaries, we are proud to stay by your side!

*Contributed by: Ng Kee Wee, Group Coordinator*



## We Are One

**S\$27,746.00**

This is our fifth time participating in HfH, in support of the children with cancer and their families. Our group comprises friends and their family members coming together, to do their part for the children battling cancer through supporting CCF. We aim to spread love and hope, in raising funds to supplement their treatments and their quality of life. We also hope the symbolic act of shaving our heads, helps in spreading this message of love.

*Contributed by: Leonard Heng, Group Coordinator*



## T K TECH '84

**S\$26,170.00**

The group was part of a school cohort turning 50 in 2018, and decided on HfH2018 as a charitable and memorable milestone event. The group participated primarily to encourage fellow citizens to be an active change agent, to inspire them to contribute in whatever way they can, and to spread the awareness of this dreaded illness. To shave bald is a demonstration of the group's conviction and commitment to this cause, to show cancer patients, especially children, the love and support from many out there.

Wendi, a group member, shared that all she wanted was to make a bold statement for more awareness of the dreaded cancer. She shaved to lend support to two of her friends who were undergoing chemotherapy, one of whom has just passed on.

The group was humbled to have emerged among the top fundraisers for HfH 2018, and will certainly consider participating in future HfH events.

*Contributed by: Jason Ong, Group Coordinator*



## Credit Suisse

**S\$25,515.00**

Children suffering from cancer go through physical and emotional pain, at an age when they should be so far away from all that. Their innocent lives are exposed to the horrors of hospitals, pain-killers, surgeries and medicines, and most cannot understand why they are the chosen one. It is tough on parents who have to see their children live through this battle. When strangers like us stand with them, amid their struggles, by supporting this cause, I am sure the children and the families feel stronger.

I felt free from within, yet connected with like-minded people who are selflessly trying to help, each in their own little way. I was happy I could contribute to creating awareness, as there are now many more people aware of this cause. It's a small step, compared to the courage and will that our little bravehearts show in their daily struggle.

I think we need to show the children we care, that they are not alone, and that in their struggle and hope we stand together. Whatever we do may not be enough, and anything we can do to bring even a little cheer in their lives is well worth it.

*Contributed by: Girish Patel, Shavee*



# Top 5 Satellite Partners



## Kong Meng San Phor Kark See Monastery

**\$S\$291,706.00**

Kong Meng San Phor Kark See Monastery's (KMSPKSM) long-standing partnership with CCF started in 2012. Since then, we have worked hand-in-hand towards a meaningful and fulfilling common goal of spreading awareness and raising funds to help children diagnosed with cancer, as well as their families, who are going through a difficult time in their lives. As Buddhists, we wish for all the children and their families to be free from any form of mental, physical and emotional suffering. We hope that, with a positive outlook, they will be in a better mental and emotional state to deal with what lies ahead while keeping all their negative emotions in check.

We are heartened to be able to leverage on KMSPKSM's network of supporters and devotees, to contribute to the success of the annual HfH event during Vesak Day celebrations. The annual KMSPKS Vesak ethos, twinned with HfH, has further emphasised Buddha's teachings of 'letting go', of their hair and physical changes to their appearance. For Buddhists, the act of shaving is also a significant spiritual symbol of cutting off attachments and defilements in the journey towards Enlightenment. The key impetus of HfH, after all, is to translate good intention into action and through that action, we would be able to help fellow human beings. We look forward to hosting such a meaningful event, like HfH, again in 2019 during the Vesak celebration period.

*Contributed by: Pua Luck Kheng, Dharma Propagation Division*

## St. Joseph's Institution International

**\$S\$289,027.75**

Our school chose to take part in HfH again, as we strive to raise awareness in our school community of young cancer patients and the struggles they face. Each of us in the school's Council this year decided that we would shave our heads in a show of solidarity, celebrating the strength of each child battling cancer, and in the hope that we would be able to encourage the rest of our school to follow suit.

HfH has now become an annual school tradition at SJII, and we look forward to participating again next year, spreading the message to each new batch of students that enters our school.

Here are quotes from a few SJIIans, on their shaving experience in HfH 2018:

- "Shaving my hair off was an eye-opening experience - the emphasis on how beauty comes from within, truly inspires me" - Justin Tan;
- "Shaving, for me, was a way to stand with the cause, and a way to take a step towards understanding the cause" - Kyle Tan;
- "Shaving for HfH has been an enlightening experience, and I am glad that I have come forward to support such a meaningful cause. I am happy that I was able to stand with children battling cancer, and show my support for them" - Jeannette Jiayi;
- "HfH was an honourable experience, and it was something very memorable for me. Shaving my hair for children with cancer was a very scary and new thing to me. As it was for a good cause, I pledged to do it and it was definitely worth it. I hope that the cancer patients are well, and I look forward to doing this again in the future" - Elias Bay

*Contributed by: Tara Kripalani, SJII Student and School Coordinator for HfH 2018 Satellite Partnership*



## Deutsche Bank AG

**\$93,907.33**

Deutsche Bank has been supporting the Children's Cancer Foundation and its annual HfH since 2014. We hope to continue this partnership, which includes volunteering, in the coming years. Linked by video-conference, this year's satellite event was a truly regional shaving one. In Singapore, 40 of our staff members shaved across two offices, and at the same time, our colleagues in India and Hong Kong also shaved, to support their local children's cancer organisations.

"For us, it is a privilege to shave for HfH as the Deutsche Bank team. It is heartening that friends and colleagues from other firms, also joined us to shave. The children inspire us with their bravery, and we wish to stand behind them as they go through their journey of resilience and recovery," said Akash Mohapatra, Associate General Counsel, APAC and Vice-Chair of the bank's Corporate Social Responsibility committee in Singapore.

*Contributed by: Akash Mohapatra, Satellite Event Coordinator*

## Kong Hwa School

**\$92,425.43**

Since 2014, our school has been an avid supporter of this meaningful event, during which students, staff, and parents come together to "make a bald statement" by shaving their heads, and raising funds in the process for charity. Our stand remains and our support continues in 2018.

Through the event, our students gained empathy and respect for their peers afflicted with cancer at such a young age, provided support symbolically through their "bald" act, and also financially through the donations they raised. As always, emotions during the event were high, with family members invited to witness the shaving and snapshots of bald heads - adults and children alike - beaming proudly.

We look forward to HfH 2019 to provide our continued support, and persist in the inculcation of empathy and compassion in our children.

*Contributed by: Jerry Yang Ziyi, Head of Department (Character and Citizenship Education)*

## GLOBALFOUNDRIES Singapore Pte Ltd

**\$84,483.21**

The organisation first supported HfH in 2006, when it was then known as Chartered Semiconductor. In 2018, GLOBALFOUNDRIES held its fourth consecutive HfH satellite event at its own premises. The organisation has been consistently a strong supporter of the childhood cancer cause, and emerging yet again as among the top five HfH satellite partner fundraisers testifies to this.

GLOBALFOUNDRIES, through its satellite event, hopes to further raise childhood cancer awareness and its corporate social responsibility initiative. We are proud to continue supporting such an important and meaningful cause. We wish to affirm all children with cancer, and their families, that we remain steadfast in rendering our help to them, and that we will stand with them in their bravery in battling the odds.

*Contributed by: Mona Ee, Section Manager, Employee Relations and Services, HR Operations*

# Top 5 Individual Fundraisers



**Ewan Minjoot**  
(Student, St. Joseph's  
Institution International)

**S\$64,574.00**

I took part in HfH 2018, not only because it was part of a joint student-community initiative, but rather it was for my late father, Christopher Minjoot. My father battled cancer for 12 years, and passed on in June 2016. He was an inspiration to all, and still inspires others till this day. Because of him, I managed to convince my uncle to take part in HfH alongside me. We had 120 shaves at the satellite event, including many who are supporting our families and friends. I am happy for the work that has been accomplished, and proud of embracing the baldness.



**Keith Minjoot**  
(Director,  
MB Motors Pte Ltd)

**S\$43,986.00**

I took part in HfH 2018, to support my nephew, Ewan Minjoot, and also in memory of my only brother who had bravely fought cancer for 12 years but passed on in June 2016. He has been a role-model to all in our family and his friends, and till this day remains an inspiration for others. I also have two little princesses, Clara and Hannah, and hope that by taking part in HfH, I am generating more awareness for the cause and setting an example for them too. Children are truly life's miracles, and I hope that I am able to help some of the children through this endeavour.



**Jacqueline Woo**  
(Consultant)

**S\$40,135.00**

This is my second time shaving for HfH. I first shaved last year, to fulfil a vow that I had made. I was diagnosed with a brain tumor in mid-2016. When my good friend, Akash, visited me in hospital before my operation, I vowed that God willing, I would shave with him the following year. Akash has been shaving for HfH since 2014. I am happy that I managed to raise even more money this year, and would like to say a big "Thank you" to everyone who donated. CCF does wonderful work with the children and their families. Job laments in the Bible, "Where then is my hope ...?" - CCF provides that "hope" to the children and their families. It is a privilege to be able to help CCF in its mission.



**Andrea Ho**  
(Student, St. Joseph's  
Institution International)

**S\$ 27,541.00**

I had talked about joining HfH for the longest time, but never actually committed to it. This year, I moved back to Singapore after several years abroad. As I entered my junior year, it struck me that I wanted to do something meaningful that would set my high school experience apart. HfH checked all the boxes. I have always been very attached to my hair, so it has been a journey of self-discovery. Looking different can draw a lot of attention to oneself, and one has to learn not to be self-conscious about it. I think embracing it and being confident in it, can really help children with cancer to do the same.



**Loh Siew Mei**

**S\$ 25,358.00**

A friend with cancer, who was bald due to the side-effects of chemotherapy, asked if I would shave at the HfH event. After much consideration, I shaved for the first time, in support of this friend and all other cancer patients. Friends and family members were highly supportive of my action, as I was able to garner the support of 155 donors. I chose not to wear any cap to conceal my bald look. Personally, having created my online profile and through my endeavours in garnering support from donors, I learnt about marketing, fundraising, friendship, human psychology and the power of social media – a valuable experience, indeed!

# Inspiring Individual Shavees

## Ceremonial Shavee

### Wilson Wu Wen Hong



Nine-year-old Wilson Wu Wen Hong was diagnosed with Neuroblastoma in 2013, at the age of five. With his cancer in remission, Wilson hopes to inspire fellow children battling childhood cancer, to stay resilient in their journey.

Through the act of shaving at HfH 2018, Wilson wishes to express his gratitude to CCF for helping him and his family during the cancer journey and to raise funds for CCF. Wilson was shaved by the Guest-of-Honour, Mr. Desmond Lee (Minister for Social and Family Development and Second Minister for National Development), at the official opening of the HfH 2018 main event.

Wilson's sheer determination to win the battle has seen him through medical treatments ranging from surgery to autologous stem-cell transplant, to radiotherapy and chemotherapy. Wilson also has received CCF's psychosocial support, which has helped to increase his level of positivity and readiness for the medical procedures.

Presently a Primary 4 pupil, Wilson was also inspired by his father, Mr. Wu Tze Sien, to go bald at the HfH 2018 main event. Mr. Wu remarked, "I hope the seed that Wilson planted, in inspiring the people around him and creating the awareness of paediatric cancer, would grow. Many people are involved in this effort, and I am certainly proud that Wilson can contribute in his own little ways".

## Shavee who inspired her family to shave

### Oh An Ya



Oh An Ya chose to come forward to shave for HfH 2018, as she was inspired by the story of how a bald girl was bullied but braved the odds, which she viewed on YouTube's storytelling platform, Storybooth. She wanted to, in her own meaningful way, create further awareness that it is certainly alright to be bald.

To show their unflinching support of An Ya's courageous move, her family members (comprising her parents, grandfather and uncle) decided to join her in making a bald statement.

The family is thrilled to have been a part of HfH 2018, and remains extremely proud of An Ya for being the impetus for the family's shaving bald in unison. Collectively, the "Oh Oh Family" was one of the 27 shavee groups in HfH 2018. Together, they cherish how HfH has made a positive and memorable difference for their family this year.



# Acknowledgements

On behalf of all our beneficiaries and their families, CCF would like to sincerely thank all shavees, donors, sponsors, partners, volunteers and the media, for contributing to the success of Hair for Hope 2018.

Your support, in one way or another, will go a long way towards making a difference to the lives of children and families impacted by cancer. Thank you, for your kind help and affirmation of our cause!

## MAJOR SPONSOR



Giving Hope  
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## Supporting Hairstylists



CCF wishes to express its heartfelt gratitude, to the following corporate volunteers and supporters for their kind contributions:

Corporate volunteers (listed in alphabetical order):-

**5Cs (Cabin Crew Club for Community Care), China Construction Realty Co Pte Ltd, Credit Suisse AG, Crown Worldwide Pte Ltd, Equiom Fiduciary Services Pte Ltd, Evacuation and Medical Support Unit Pte Ltd, Ngee Ann Polytechnic, Visa Worldwide Pte Ltd**

For sponsorship opportunities and satellite events enquiries, please e-mail us at [info@hairforhope.org.sg](mailto:info@hairforhope.org.sg) or call us at **6229 3764 / 6229 3738**.

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