

Support the Children's Cancer Foundation with these 'Hope Eclairs'

SARAH KHAN |

Pledge your support towards young cancer survivors with Artisan Boulangerie Co.'s 'Hope Eclairs' this September.



If you love supporting a great cause as much as we do, you might want to swing by Artisan Boulangerie Co. for an eclair or two this September.

For the second year running, the cafe and bistro has partnered with the **Children's Cancer Foundation (CCF)** with the creation of a specially designed eclair inspired by the foundation. Known as **"Go Sweet for Hope"** campaign, 70% of the proceeds from the sale of the eclairs will be donated to the CCF. The funds raised will go towards supporting the organisation's programmes for young cancer survivors and their families, among which include counselling services, education support services, art and music therapy.

THE HOPE ECLAIR

The Hope Eclair (SGD2.50 a piece) was relaunched in a new miniature size specially for the campaign. The classic éclair choux shell is piped with fragrant fresh lemon cream and topped with lemon fondant and a candied mini flower inspired by the Children's Cancer Foundation's tulip. Baked free of preservatives and enhancers, the scrumptious miniature pastries is the perfect bite-size nibble for everyone to enjoy.

Post a photo of the Hope Eclairs on Instagram using the #gosweetforhope to share the initiative with your friends and followers! For the first 500 pictures, Artisan Boulangerie Co. will donate an additional SGD1 to the Children's Cancer Foundation.

*The Hope Eclairs are available from **6 September to 6 October 2017** at selected Artisan Boulangerie Co. outlet locations: Asia Square, Great World City, Katong, Killiney, Metropolis, Robertson Quayside and Vivo City.*

Sarah Khan

Photos: Artisan Boulangerie Co.

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Sarah Khan