

Culture

# Grab CEO Anthony Tan and other top execs go bald to raise record-breaking funds for children with cancer





BY SUKHBIR CHEEMA


2 HOURS, 5 MINUTES

Everyday, 43 children are diagnosed with cancer. 12% of them succumb to death.


According to the World Health Organization (WHO), cancer is the world's second leading cause of death.

In 2018 alone, 9.6 million people were reported to have died because of this disease, which is genetic in nature.

Being a father himself, Grab CEO Anthony Tan recently took to LinkedIn to show his support to children who're stricken with cancer when he was in Vietnam recently.



**Anthony Tan**  
CEO & Co-founder at Grab  
6d · Edited




Finally, a good hair day! :)

It all started with a few Grabbers wanting to raise funds for the Children's Cancer Foundation. More Grabbers joined the cause, and 107 folks have now shaved their heads to support the [#HairforHope](#) initiative. This includes 40 driver-partners, who spent 10 minutes shaving and then went straight back to picking up passengers!

I'm incredibly proud of our Grab Singapore family for caring to contribute. Shaving may seem a small gesture, but it takes a big heart. We've raised over \$320,000. Special thanks to Masayoshi Son for his generosity. I'm grateful to all our friends, family and business partners who donated to support the CCF's critical programmes to assist children with cancer. It proves that we can do more when our community comes together. Thank you.

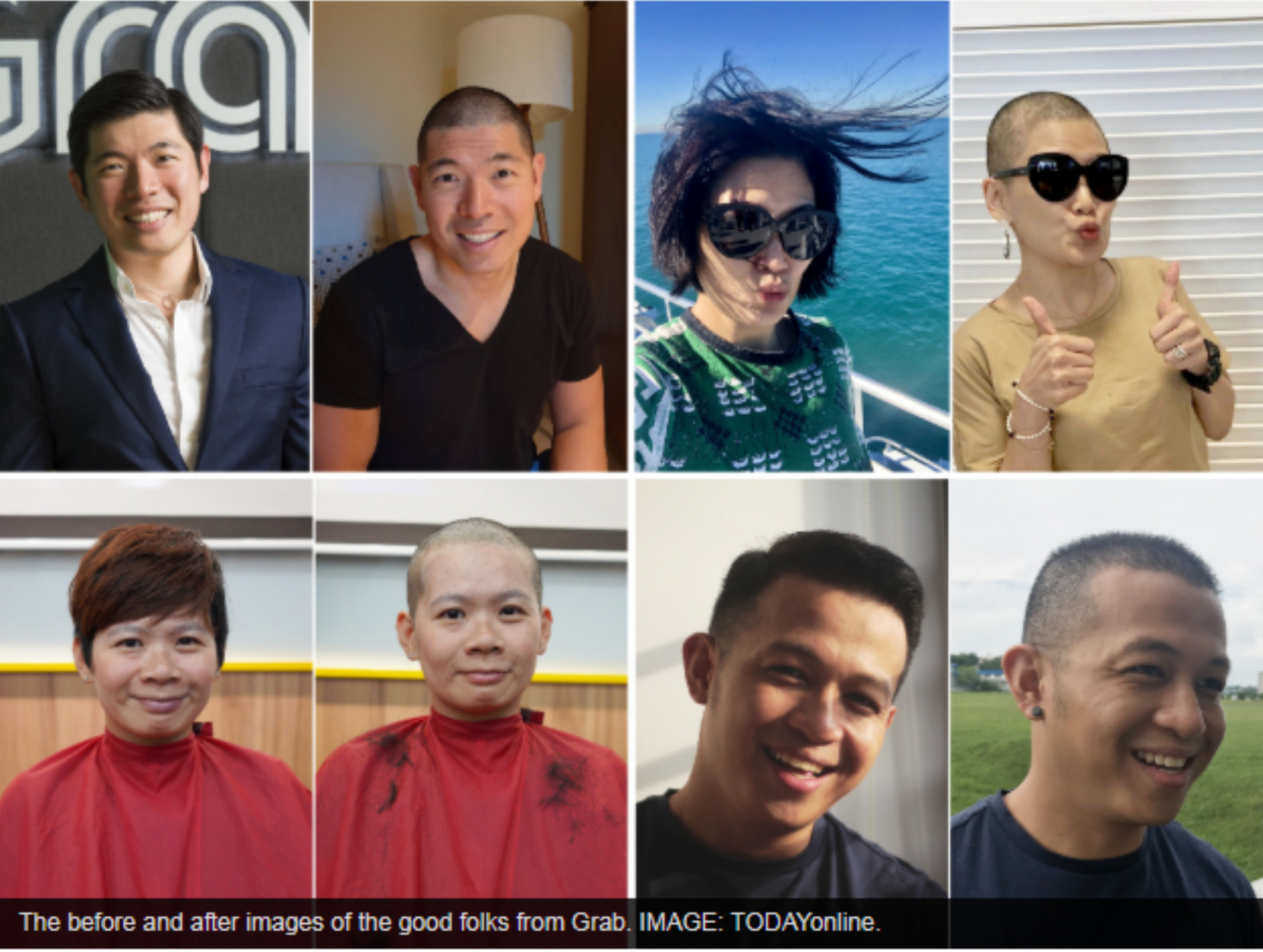
Head to the CCF's main Hair for Hope event this weekend at VivoCity, or contribute online here (open till 30 Sept): <https://lnkd.in/f6gDRJQ>



The co-founder of Southeast Asia's dominant ride-hailing app recently went bald in support of Children's Cancer Foundation's (CCF) child cancer awareness event, the Hair for Hope campaign.

"My mother-in-law was a cancer patient and my wife, Chloe, remembers how losing her hair affected her.

"I am a soon-to-be father of three, and I can't imagine the grief that these children and their families go through when they receive the diagnosis and start cancer treatment. This is my small way of standing in support with them," Tan explains.



Joining Tan were his colleagues from Grab including head of people, Ong Chin Yin, senior marketing executive Artem Alabastro, and project manager Cherlene Lim.

The campaign has successfully raised US\$232,625.60 (S\$320,000) courtesy of big named sponsors such as Uber CEO Dara Khosrowshahi, SoftBank Group founder Masayoshi Son, and, One Championship founder Chatri Sityodtong.

Tan alone raised [US\\$146800.67](#) (S\$202,010), the largest by an individual since the campaign began in 2003. The [previous record](#) was US\$87189.47 (S\$119,980).

Nicely done, Tan!

Cover image sourced from [LinkedIn / Anthony Tan](#).

TOPICS: GRAB, CULTURE, CANCER, CHILDREN, ANTHONY TAN



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