FOR IMMEDIATE RELEASE

International Childhood Cancer Day
Concerted Voices Raise Childhood Cancer awareness

**Singapore, 12 February 2016** – 8-year-old Emma Tatyana D/O Mohamed Rashied and 12-year-old Joseph Lord Xander Marques Dizon IV, beneficiaries of Children’s Cancer Foundation (CCF), lent their voices to create childhood cancer awareness for the Child4Child project organised by Childhood Cancer International (CCI) to commemorate the International Childhood Cancer Day (ICCD).

Held annually on 15 February, ICCD is a global collaborative campaign to raise childhood cancer awareness and express support for children and adolescents with cancer, the survivors and their families.

To date, more than 770,000 children worldwide have participated in the Child4Child project by singing and recording the chorus for the song – “We Are One” on the child4child.com website that was launched on 11 January 2016. Written by internationally acclaimed composer, Christophe Beck, best known for composing Disney’s smash hit “Frozen”, “We Are One” aims to honour all children battling against childhood cancer. A music video comprising all voices recorded for the song “We Are One” will be released CCI on music streaming platforms such as Spotify and iTunes on 15 February 2016.

As a member of CCI, CCF is proud to be part of this first global initiative. The recording of Emma and Xander is available on CCF YouTube Channel ([https://www.youtube.com/watch?v=BA72WYwKF14](https://www.youtube.com/watch?v=BA72WYwKF14)) and CCF Facebook ([https://www.fb.com/sgccf](https://www.fb.com/sgccf)) to encourage supporters to lend their voices in support of childhood cancer.
Gold ribbon is a symbolic representation for childhood cancer awareness and support. Just as how gold becomes stronger and tougher when heated, children with cancer develop resilience when battling this life-threatening illness.

As part of its ICCD commemorative efforts, CCF volunteers helped to raise childhood cancer awareness by distributing handmade gold ribbons and CCF brochures along Orchard Road on 31 January 2016 with another distribution planned on 14 February 2016. Teachers and students from a total of nine partner schools were also given gold ribbons to pin on their attires in support of the cause.

“Raising childhood cancer awareness has always been an important aspect of our work. We hope that the series of CCF’s initiatives to commemorate ICCD will encourage greater support from the Singapore community to stand in solidarity with children with cancer and their families,” said Neo Lay Tin, Executive Director of CCF.

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About Children's Cancer Foundation (CCF)

Children's Cancer Foundation (CCF) is a non-profit organisation impassioned with the mission of improving the quality of lives of children with cancer and their families through enhancing their emotional, social and medical well-being. Since 1992, CCF has helped more than 2,000 children and their families at its Resource Centre located at KK Women’s & Children’s Hospital (KKH) and the National University Hospital (NUH), providing them with the much needed support in their battle against the life-threatening illness.

CCF has adopted an integrated hospital-home-community service model for children and youths with cancer and their families to efficiently assist them through the different stages of the illness and recovery.

For a full list of our services and programmes, visit us at [https://www.ccf.org.sg](https://www.ccf.org.sg)

About Childhood Cancer

Every year, between 180 and 200 children are newly diagnosed with childhood cancer in Singapore. Among the type of cancers affecting children, the most common are leukaemia, lymphomas, brain tumours and solid tumours.

These children have to go through a rigorous treatment regime and besides the physical pain caused by cancer and its treatment, young patients often feel isolated because of the withdrawal from school and prolonged stay in the hospital. Cancer is a debilitating illness that takes its toll, physically, emotionally and mentally, not only on the child but also on his or her family. We appeal for community support to help them cope with their needs at different stages of the illness. We can all play our part to facilitate reintegration of children with cancer back to our community.