



**Children's
Cancer
Foundation**

FOR IMMEDIATE RELEASE – MEDIA RELEASE

Together, We Can: Community Champions Kick Off Hair for Hope 2025 at Kong Meng San Phor Kak See Monastery

From boardroom leader to 13-year shavee supporters, Singaporeans unite in a powerful display of hope and solidarity for children and families impacted by childhood cancer.

Singapore, 24 April 2025 – At dawn, outside Kong Meng San Phor Kark See Monastery (KMSPKS), the familiar hum of quiet anticipation builds. Among the first in line is optician Ms. Amy Low, returning for her 13th year to shave her head in support of children battling cancer. *“This is how I show up,”* she says simply. *“We’re all in this together.”*

This moment of quiet courage marks the official launch of Hair for Hope (HfH) 2025, Singapore’s only head-shaving campaign to raise awareness for childhood cancer and funds for children and families impacted by childhood cancer. Hosted at KMSPKS - Hair for Hope’s longest-standing satellite partner - the event brings together first-time participants, long-time supporters, and community leaders under this year’s rallying cry: **“Together, We Can.”**

The theme captures a powerful truth - that no one fights cancer alone, and every act of compassion, no matter how small, helps carry the burden.

Leading by Example: CCF Board Director Mr. P Padman Joins the Frontlines

For the first time, Mr. P Padman, a highly respected lawyer in international commercial arbitration and board director at the Children’s Cancer Foundation (CCF), is shaving his head in solidarity with the children and families CCF supports. Since joining CCF in 2022, he has contributed actively to its Social Work and Community Partnerships Committees - but this year, he felt compelled to take a more personal step.

“As board directors, we often work behind the scenes - but Hair for Hope reminded me that showing up matters,” he said. *“Shaving my head is a small act, but it represents something bigger. It’s my way of standing shoulder-to-shoulder with the children and families we serve. Together, we can carry their hope further.”*



(Mr P. Padman, second from left, at the One Punggol satellite event for HfH2024)

A Legacy of Commitment: Ms. Amy Low's 13-Year Journey

Ms. Amy Low, an optician, has made Hair for Hope part of her life since 2013. Every year, she shaves her head at KMSPKS and displays her before-and-after photos at her optical shop in Marine Parade - a quiet yet powerful conversation starter.

"Some customers asked if I was ill," Ms. Low recalled. "Once I explained it was for CCF's Hair for Hope, many donated - some even became shavees themselves. I tell them: don't hesitate. Together, we can make a difference."



(Photos taken of Ms. Amy Low shaving at KMS – years 2013 to 2015)

A Father's Perspective: Mr. Jason Ong's Ongoing Commitment

Mr. Jason Ong, a devoted father, and long-time Hair for Hope supporter first encountered CCF's work in 2008. Moved by the stories of children diagnosed with cancer and the toll it takes on families, Mr. Ong began shaving annually - and hasn't stopped since. Mr. Ong has since rallied schools, workplaces, and his community to join the cause, turning awareness into action.

"As a parent, it broke my heart to imagine what those families go through," Mr. Ong said. "I knew I couldn't turn away. Hair for Hope is a reminder that we're stronger together. Every shave, every story, every person - it all adds up to something powerful."



(Mr. Jason Ong – middle, with his two children)



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Hair for Hope 2025 Main Event

Experience a meaningful day of inspiring stories, interactive activities, and engaging experiences - all in support of children battling cancer. Participate in thoughtfully curated activities, visit informative exhibits, and connect with the cause in a deeper way. Join us at the Hair for Hope 2025 Main Event and stand in solidarity with children and families impacted by childhood cancer.

Main Event Details

Date: 26 July 2025 (Saturday) and 27 July 2025 (Sunday)

Time: 11:00 am to 7:00 pm (Saturday), 11:00 am to 6:00 pm (Sunday)

Location: VivoCity

Be part of the change. Whether you shave, donate, or cheer someone on - Together, We Can.

For more information and to get involved, visit <https://hairforhope.org.sg/> or contact us at info@hairforhope.org.sg.

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