



**Children's  
Cancer  
Foundation**

## **FOR IMMEDIATE RELEASE – MEDIA RELEASE**

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### **More Than Hair: 1,800 Shavees Rally at VivoCity as SPS Mr. Eric Chua Becomes Patron of Children's Cancer Foundation (CCF)**

***Hair for Hope 2025 – CCF's signature movement – returns with the theme "Together, We Can" to champion childhood cancer awareness.***

**Singapore, 26 July 2025** – Over 1,800 individuals are gathering at VivoCity this weekend (26–27 July) to shave their heads in solidarity with children battling cancer, as Hair for Hope 2025, the signature initiative of Children's Cancer Foundation (CCF), returns with renewed energy and purpose.

This year's campaign is themed *"Together, We Can,"* a rallying call for Singaporeans to stand united in support of children with cancer and their families. Since its inception in 2003, Hair for Hope has become the nation's largest head-shaving movement, aiming not just to raise funds, but to foster empathy, raise awareness, and reduce the social stigma faced by children who lose their hair during treatment.

To date, the 2025 campaign has seen more than 4,830 shavees register, with 60 satellite events organised across schools, workplaces, and communities island wide, exemplifying the spirit of the theme.

One of the key highlights of this year's main event is the appointment of a new Patron for CCF. After nearly 30 years of dedicated service, Professor Ho Peng Kee, who has been a steadfast supporter of the Foundation since 1996, will be stepping down from his role. We are honoured to welcome Mr. Eric Chua, Senior Parliamentary Secretary for Ministry of Law and Ministry of Social and Family Development, as CCF's new Patron.

*"It is a great honour to be appointed Patron of CCF," said Mr. Chua. "The Foundation has stood by children and families through some of their toughest moments. I look forward to walking alongside CCF in this next chapter, to build a more compassionate and supportive society for children with cancer."*

This year, Hair for Hope 2025 is championed by eight ambassadors, including survivors, volunteers, and public personalities who have come forward to lend their voices and stories to the cause. Through personal challenges, creative fundraisers, and heartfelt advocacy, they represent the many faces of hope and resilience behind the campaign. Refer to Annex A for their stories.

*"This is more than a fundraising event. It is a movement that reflects the strength of our community and the belief that no child should face cancer alone," said Dr. Kevin Tay, Chairman of CCF. "The appointment of Mr. Eric Chua as our new Patron comes at a pivotal time as we step up efforts to be a leading agency in supporting children with cancer and their families."*



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## **Media Invitation**

Members of the media are invited to cover Hair for Hope 2025 at VivoCity. Interviews with campaign ambassadors and CCF's management team can be arranged upon request. Details of the eight ambassadors for Hair for Hope 2025 are provided in Annex A.

## **Hair for Hope 2025 Main Event**

Experience a meaningful day of inspiring stories, interactive activities, and engaging experiences - all in support of children battling cancer. Participate in thoughtfully curated activities, visit informative exhibits, and connect with the cause in a deeper way. Join us at the Hair for Hope 2025 Main Event and stand in solidarity with children and families impacted by childhood cancer.

This year, we're proud to recognise our Platinum Supporters, Government Technology Agency, PhillipCapital, and Kong Meng San Phor Kark See Monastery, each of whom has raised \$200,000 or more for Hair for Hope 2025. Their extraordinary generosity helps sustain critical support for children and families impacted by childhood cancer. Refer to Annex B for a detailed write-up of their organisations.

## **Main Event Details**

Date: 26 July 2025 (Saturday) and 27 July 2025 (Sunday)

Time: 11:00 am to 7:00 pm (Saturday), 11:00 am to 6:00 pm (Sunday)

Location: VivoCity

**Be part of the change. Whether you shave, donate, or cheer someone on - Together, We Can.**

For more information and to get involved, visit <https://hairforhope.org.sg/> or contact us at [info@hairforhope.org.sg](mailto:info@hairforhope.org.sg).

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Annex A




Photo	Ambassador
	<p><b>Beneficiary Ambassador, Mr. Jordan Tan</b></p> <p>Jordan Tan was just nine years old when he was diagnosed with intracranial germ cell tumours in February 2023. At an age when most children are preoccupied with school and play, Jordan was facing a battle far beyond his years. His journey through treatment was marked by resilience and strength, traits that continue to define him today.</p>
	<p><b>Celebrity Ambassador, Mr. Gurmit Singh</b></p> <p>Gurmit Singh, a beloved icon in Singapore's entertainment industry, is known for his infectious humour and warm personality. But beyond the screen, he is a man with an even bigger heart – especially regarding children. As a devoted father of three, Gurmit has always had a deep compassion for young ones, believing every child deserves love, support, and the chance to live a full and happy life.</p>
	<p><b>Volunteer Ambassador, Mr. Aloysius Lim</b></p> <p>Aloysius Lim, a second-year Chemistry student at NTU, has always wanted to give back to the community since he was a teenager. However, the demands of school back then made it challenging to volunteer regularly. As a dedicated volunteer with CCF, he serves as a Play Personnel at NUH, engaging children and teens with cancer in structured recreational activities. Whether in the hospital ward, outpatient clinic, or CCF's Family Resource Centres, he will interact with young beneficiaries safely and meaningfully, assisting in play sessions, preparing activities, and ensuring a clean and safe environment.</p>






Photo	Ambassador
	<p><b>Corporate Ambassador, Ms. Mona Ee</b></p> <p>For Mona Ee, shaving her head is more than just a symbolic act – it's a commitment she has upheld for 15 years, standing in solidarity with children battling cancer. Encouraged by her colleagues, Mona took the bold step in 2009 to participate in HfH, and since then, she has never looked back. Each year, as she shaves her head, she hopes to send a message of courage and support to those on the difficult journey of childhood cancer.</p>
	<p><b>Volunteer Ambassador, Dr. Amit Jain</b></p> <p>As a dedicated medical oncologist, Dr. Amit Jain has spent years supporting patients through their cancer journeys. Yet, when it comes to childhood cancer, he knows the challenges faced by these young fighters are even more profound. This year, Dr. Amit is stepping up as a HfH ambassador, using his voice and hair to raise awareness for children battling cancer.</p>
	<p><b>Community Ambassador, Mr. Jason Ong</b></p> <p>For Jason, HfH is more than an annual event – it's a lifelong commitment. Since his first shave in 2008, he has remained deeply devoted to the cause, returning year after year to stand in solidarity with children battling cancer. His passion was ignited during a pre-event briefing that same year, where he learned about the struggles of these children and their families' struggles. That moment of awareness turned into a mission that has fuelled his unwavering dedication for over a decade.</p>

Photo	Ambassador
	<p style="text-align: center;"><b>Teacher Ambassador, Mr. Sanjay S/O Radakrishna</b></p> <p>A passionate educator and dedicated community advocate, Sanjay S/O Radakrishna believes in the power of leading by example. As the Year Head at Northbrooks Secondary School, he has spent years shaping young minds, instilling in them the values of empathy, resilience, and service to others. But beyond the classroom, Sanjay has been a steadfast supporter of HfH, using his own experiences to inspire students and the wider community to rally behind children with cancer.</p>
	<p style="text-align: center;"><b>Corporate Ambassador, Matsumoto-san</b></p> <p>For Osamu Matsumoto, supporting HfH is not just about providing haircuts – it's about fostering a community of compassion, strength, and solidarity for children battling cancer. Matsumoto San has been at the forefront of the company's steadfast commitment to HfH, ensuring that every shaved head represents a powerful statement of support.</p>





Annex B

**Platinum Sponsors**

Organisations	About
<b>Government Technology Agency</b>	<p>The Government Technology Agency of Singapore (GovTech) is the lead agency driving Singapore's Smart Nation initiative and public sector digital transformation. As the Centre of Excellence for Infocomm Technology and Smart Systems (ICT &amp; SS), GovTech develops the Singapore government's capabilities in Data Science &amp; Artificial Intelligence, Application Development, Smart City Technology, Digital Infrastructure, and Cybersecurity.</p> <p>GovTech builds tech for public good to improve the lives of Singaporeans and the economy, and supports public agencies in managing enterprise IT operations. Its other responsibilities include overseeing and safeguarding key government ICT infrastructure, as well as regulating public sector ICT procurement, data protection and cybersecurity. GovTech is a Statutory Board under the Ministry of Digital Development and Information.</p>
<b>PhillipCapital</b>	<p>Since its inception as a stockbroker in 1975, PhillipCapital has grown into an integrated Asian financial house with a global presence and offers a full range of quality and innovative services to retail and high net worth individuals, family offices, as well as corporate and institutional customers.</p> <p>PhillipCapital offers a comprehensive suite of financial products and services includes broking in securities, futures, foreign exchange, bonds, precious metals and commodities, unit trusts, contracts for difference, exchange traded funds; fund management, managed accounts, insurance planning, regular savings plan, investment research, equity financing and property consultancy. Institutions can also benefit from our corporate finance and advisory services as well as information technology solutions.</p>
<b>Kong Meng San Phor Kark See Monastery</b>	<p>Founded in 1921, KMSPKS is one of the first traditional Chinese forest monasteries in Singapore. Today, the monastery sits on 75,470 square metres – equivalent to the size of almost 11 football fields – and is one of the most significant and renowned monasteries in Southeast Asia. Over the years, we have grown dynamically in Dharma propagation, community involvement and religious harmony efforts. Today, we are a community of Buddhists who come together to learn, practise and share the teachings of the Buddha.</p> <p><a href="https://kmspks.org/">https://kmspks.org/</a></p>

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