



**Children's
Cancer
Foundation**

FOR IMMEDIATE RELEASE – MEDIA RELEASE

PhillipCapital Hosts Hair for Hope 2025 Satellite Event to Champion Children with Cancer

Guest-of-Honour Mr Eric Chua, Senior Parliamentary Secretary for Social and Family Development, celebrity ambassador Gurmit Singh, and beneficiary ambassador Jordan Tan to attend event on 25 May at Junction 8

Singapore, 23 May 2025 – As part of its ongoing golden jubilee celebrations, PhillipCapital will be hosting a satellite head-shaving event in support of Hair for Hope 2025 (HfH2025), Children's Cancer Foundation's (CCF) signature fundraising and awareness campaign. The event will take place on 25 May 2025 at Junction 8, where corporate partners, supporters, and the public will come together to stand in solidarity with children battling cancer.

This event is more than a symbolic gesture - it reflects PhillipCapital's deep commitment to uplifting vulnerable communities. Inspired by the resilience of children with cancer and their families, PhillipCapital aims to mark its 50th anniversary by honouring both its legacy and the spirit of compassion that defines its journey. By supporting HfH2025, PhillipCapital reminds every child that they are not alone and that hope thrives in unity.

Mr Eric Chua, Senior Parliamentary Secretary for Social and Family Development, will be gracing the event alongside with HfH2025 celebrity ambassador Gurmit Singh and beneficiary ambassador Jordan Tan, a childhood cancer survivor whose journey continues to inspire. Both Gurmit and Jordan will share their personal reflections that underscore the event's themes of courage, empathy, and community.

Mr Luke Lim, Managing Director of Phillip Securities, said: "At PhillipCapital, we believe in making a positive impact beyond the financial markets. Participating in Hair for Hope is our way of standing in solidarity with children bravely battling cancer and their families during their toughest moments. By coming together as a team, we hope to inspire hope and empower these young warriors with the strength to keep fighting. It is a privilege to be part of this extraordinary movement of love and resilience."

A long-time supporter of Hair for Hope, PhillipCapital continues its advocacy not only as part of its corporate social responsibility efforts but also in memory of colleagues and loved ones affected by cancer.

Among those who will be attending is Jordan Tan, CCF beneficiary and HfH2025 ambassador. Among those who will be attending is Jordan Tan, CCF beneficiary and HfH2025 ambassador. Jordan was just nine years old when he was diagnosed with intracranial germ cell tumours in February 2023. At an age when most children are preoccupied with school and play, Jordan was facing a battle far beyond his years. His journey through treatment was marked by resilience and strength, traits that continue to define him today.

"I want to inspire other children who are going through what I did, and to show them that they are not alone," Jordan shared.



**Children's
Cancer
Foundation**

Funds raised through Hair for Hope go directly into supporting children with cancer and their families through psychosocial services, financial assistance, education support, family support, and palliative and bereavement services. CCF's comprehensive care approach ensures that no child or family walks this journey alone, offering strength, comfort, and resources throughout diagnosis, treatment, and recovery.

Funds raised through *Hair for Hope* support CCF's holistic care approach for children with cancer and their families, including psychosocial services, financial aid, education support, family interventions, palliative care, and bereavement services. In 2024, HfH raised over \$5.2 million, supported 52 satellite events, and provided \$600,000 in financial assistance to families in need. This year, HfH hopes to raise \$6 million and garner 6,000 shavees in celebration of Singapore's 60th Birthday.

As Singapore's only head-shaving campaign dedicated to childhood cancer, HfH remains a powerful symbol - each shaved head a bold statement that bald is beautiful, and no child fights alone.

The public is encouraged to attend, donate, or show support during this meaningful event. To learn more or contribute to the cause, please visit www.hairforhope.org.sg.



**Children's
Cancer
Foundation**

Hair for Hope 2025 Main Event

Experience a meaningful day of inspiring stories, interactive activities, and engaging experiences - all in support of children battling cancer. Participate in thoughtfully curated activities, visit informative exhibits, and connect with the cause in a deeper way. Join us at the Hair for Hope 2025 Main Event and stand in solidarity with children and families impacted by childhood cancer.

Main Event Details

Date: 26 July 2025 (Saturday) and 27 July 2025 (Sunday)

Time: 11:00 am to 7:00 pm (Saturday), 11:00 am to 6:00 pm (Sunday)

Location: VivoCity

Be part of the change. Whether you shave, donate, or cheer someone on - Together, We Can.

For more information and to get involved, visit <https://hairforhope.org.sg/> or contact us at info@hairforhope.org.sg.

For media enquiries, please contact:

Ms Alethea Lim
Senior Executive
Communications
Contact: 8282 6779
Email: alethea.lim@ccf.org.sg

Ms Low Jing Qi
Team Lead
Communications
Contact: 8338 3105
Email: low.jingqi@ccf.org.sg