



**Children's
Cancer
Foundation**

FOR IMMEDIATE RELEASE

Back In Treatment Again, Childhood Cancer Ambassador Iymran Firman Chooses to Stand for Others at Hair for Hope 2026

At 17, and undergoing treatment again, Iymran Firman is returning to the Hair for Hope (HfH) stage to remind children with cancer that they are never alone. This year HfH returns with immersive experiences that bring the childhood cancer journey to life.

Singapore, 22 July 2026 – Earlier this year, 17-year-old Iymran Firman thought he was finally leaving childhood cancer behind.

Having completed treatment, he had returned to school to prepare for his N-Levels. A routine scan before the removal of his treatment port, however, changed everything. Doctors discovered a new tumour. A biopsy later confirmed that his cancer had returned. Today, Iymran is once again undergoing chemotherapy and stem cell therapy.

For many teenagers, a relapse would be a reason to retreat. For Iymran, it became a reason to step forward.

Despite being back in treatment, Iymran has chosen to serve as one of Children's Cancer Foundation's (CCF) HfH2026 beneficiary ambassadors. At this year's main event, he will take part in the ceremonial shave by shaving the head of CCF Chairman, Dr Kevin Tay, a symbolic act of solidarity with every child currently undergoing treatment.

"When I first found out the cancer had returned, I questioned why I had to go through everything all over again," shared Iymran. "I was upset and didn't want to talk to anyone. I just wanted to be alone."

A fellow childhood cancer survivor reached out to him — a day of pool, photobooth pictures and ice cream, just two teenagers enjoying each other's company. It reminded Iymran that he was never walking this journey alone, and today, he hopes to become that same source of encouragement for others.

"I want children who are going through cancer to know that I understand what they're feeling. They don't have to face it alone."

Life after a cancer diagnosis is rarely predictable, with setbacks and moments when hope feels distant. Yet for Iymran, standing on the HfH stage this year is proof that even when the journey takes an unexpected turn, you can still stand strong — and become an encouragement for someone else.

"When I see everyone shaving their heads at HfH, I don't feel different," he said. "I feel like I belong. It reminds me that I'm part of a community, and there's nothing to be ashamed of."



(HfH2026 Beneficiary Ambassador, Iymran Firman, with mother Mdm Nora)

A Community United in Solidarity

HfH2026 will culminate in its main event on 25 and 26 July 2026 at VivoCity Central Court, where hundreds of shavees, volunteers, beneficiaries and supporters will come together to stand in solidarity with children and families impacted by childhood cancer.

The event will begin with the ceremonial shave, where four meaningful pairings will represent the different communities walking alongside children and families on their cancer journey.

Guest-of-Honour, Acting Minister for Transport and Senior Minister of State for Finance, Mr Jeffrey Siow, will shave HfH2026 Ambassador, Mr Wu Tze Sien, a long-time HfH shavee whose commitment to the campaign became deeply personal after his son, Wilson, was diagnosed with childhood cancer in 2013.

CCF Secretary, Ms Susana Lim, will shave HfH2026 Ambassador, Ms Judy Tan, who continues to shave in loving memory of her late granddaughter, Antonela. Now in her third year as a shavee, Judy hopes to remind every child undergoing treatment that baldness is nothing to be ashamed of, and that no family walks this journey alone.

One of the most poignant moments of the ceremony will see HfH2026 Beneficiary Ambassador, Iymran Firman, shave the head of CCF Chairman, Dr Kevin Tay. While currently undergoing treatment following a relapse, Iymran's decision to stand on stage reflects the resilience and hope that HfH seeks to inspire, sending a powerful message to children with cancer that they are supported by a community walking beside them.

Rounding off the ceremonial shave, CCF Patron and Senior Parliamentary Secretary, Ministry of Law and Ministry of Social and Family Development, Mr Eric Chua, will shave HfH shavee, Mr Stanley Fu, first time shavee and HfH's top individual fundraiser, alongside hundreds of members of the public shaving in solidarity.



Together, these ceremonial shaves embody this year's HfH theme, **"This Is Our Shared Journey,"** reminding children and families that they are supported by a community standing beside them every step of the way.

To further bring that journey to life, members of the public are invited to visit the Public Education (PE) Booth, where they can experience childhood cancer through the eyes of the children and families who live it every day.

Visitors will step into an immersive hospital ward, where they can experience a virtual reality (VR) that was created collaboratively by National Cancer Centre Singapore (NCCS) and Nanyang Polytechnic (NYP). This offers a first-hand glimpse into what it is like for a child to undergo Radiation Therapy. Healthcare professionals from KK Women's and Children's Hospital (KKH) will also be onsite to share about chemotherapy. how they support children throughout their time in the wards, helping to make treatment a little less overwhelming.

The journey continues into a recreated child's bedroom, illustrating that life after cancer treatment comes with its own set of challenges. Visitors can learn how programmes such as play therapy and music therapy help children rebuild confidence, express their emotions, reconnect with others, and gradually transition back into school and everyday life.

Together, these immersive experiences reflect CCF's commitment to supporting children and families from diagnosis through survivorship, while demonstrating the vital role that the community plays in walking alongside them throughout their shared journey.



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Hair for Hope 2026 Main Event

Since 2003, Hair for Hope has rallied over 75,000 shavees and raised more than \$54 million, supporting programmes and services that help children and families navigate cancer and life beyond it. More than just fundraising, the national campaign transforms one of the most visible effects of cancer—hair loss—into a shared act of solidarity.

Details of the main events are as follows:

Date: 25 – 26 July 2026

Time: 11:00 am to 7:00 pm (Saturday), 11:00 am to 6:00 pm (Sunday)

Location: VivoCity

Guest of Honour: Mr Jeffrey Siow, Acting Minister for Transport and Senior Minister of State for Finance

Members of the public can participate by shaving, fundraising or supporting the cause.

For more information visit <https://hairforhope.org.sg/> or contact us at info@hairforhope.org.sg.

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Annex A
Platinum Sponsors

Organisations	About
Advisors Alliance Group (AAG)	Advisors Alliance Group (AAG) is one of Singapore's leading financial advisory groups, comprising close to 900 financial consultants representing AIA Financial Advisers (AIAFA). Dedicated to empowering individuals and families through holistic financial planning, AAG is equally committed to creating positive social impact through volunteerism, fundraising, and community engagement. As a proud Gold Supporter of Hair for Hope 2026, AAG stands alongside Children's Cancer Foundation in raising awareness and support for children and families impacted by cancer. Through the AAG Family Day for Hope Carnival and Hair for Hope campaign, our representatives, families, and partners come together to make a meaningful difference and inspire hope within the community.
Mr Chua Ting	Mr Chua Ting has been donating in his personal capacity towards CCF for the past 20 years as the cause resonated with him.
Howden Private Wealth	With decades of industry experience, Howden Private Wealth is the preferred wealth planning partner to the world's most respected private banks, family offices, law firms and tax professionals. With access to globally-sourced life insurance solutions, we help high-net-worth clients to protect their wealth and legacy for the ones they love and for generations to come.
Kong Meng San Phor Kark See	Founded in 1921, Kong Meng San Phor Kark See Monastery (KMSPKS) is Singapore's largest Mahayana Buddhist temple. Guided by compassion and wisdom, we share the teachings of Buddhism and support the well-being of all sentient beings. Our initiatives range from educational and charitable programmes to wellness and outreach efforts that reach beyond our community.

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