

FOR IMMEDIATE RELEASE

After Losing Most of Her Sight to Childhood Cancer, Eight-Year-Old Yiyi Wants Singapore to See Her World at Hair for Hope 2026

Children's Cancer Foundation offering visitors a glimpse into the realities of childhood cancer beyond treatment.

Singapore, 27 July 2026 – One morning in 2022, four-year-old Yiyi woke up unable to see clearly. What followed was a childhood no family could have imagined.

Diagnosed with astrocytoma, a type of brain tumour, Yiyi underwent surgery to remove as much of the tumour as possible, followed by chemotherapy. While the surgery helped preserve part of her vision, she has lost her vision in her left eye and have limited vision in her right. Like many children undergoing treatment, she also experienced hair loss.

Today, although Yiyi has completed her treatment, she continues to navigate the lasting effects of childhood cancer every day. Her story took centre stage at Hair for Hope (HfH) 2026, Children's Cancer Foundation's (CCF) signature advocacy and fundraising campaign. At the event's immersive experience booth, visitors were invited to experience childhood cancer through her eyes, offering a glimpse into the daily challenges she faces and fostering a deeper understanding of the challenges children may continue to face long after treatment has ended.

Through an immersive video from Yiyi's perspective, visitors caught a glimpse of the challenges she faces daily, from navigating spaces with limited vision to adapting to life in school. The experience served as a reminder that for many children, the cancer journey continues long after treatment ends. Members of the media may view Yiyi's story [here](#).

"People often think that once treatment ends, life goes back to normal. But for many families, that's when a different journey begins," said Dr Kevin Tay, Chairman of CCF. "HfH is about more than shaving our heads. It is about building understanding, fostering empathy, and reminding children and families that this is our shared journey."



*(CCF beneficiary, Yiyi, with her mother, Ms Queenie during the HfH2026 main event)
(Photo by: Yeo Wei Lun)*

A Journey Beyond Treatment

While adjusting to life after treatment has not always been easy, Yiyi found comfort in the support around her.

One of her favourite places is CCF's Place for Academic Learning and Support (PALS), where learning happens and where she has built close relationships with the teachers she fondly remembers by name.

She also looks forward to her weekly play therapy sessions, affectionately calling them her "special play time." When asked what she enjoys most, her answer is simple: "Playing."

Returning to mainstream school has presented new challenges due to her visual impairment. Through CCF's psychosocial support services, the CCF worked closely with her school to facilitate her transition back to the classroom. This included liaising with educators to provide enlarged learning materials and coordinating additional support to better meet her learning needs.

Speaking at HfH2026, Yiyi's mother, Ms Queenie, shared how CCF journeyed alongside their family beyond medical treatment.

"CCF supported us in ways we never expected," she said. "Beyond helping Yiyi, they also supported our family and siblings and worked closely with her school to make sure she could continue learning. These were things we didn't even know we needed to think about."

A Community United in Solidarity

Held over two days at VivoCity, HfH2026, themed "This Is Our Shared Journey," brought together thousands of shavees, supporters and partners in a powerful show of solidarity with children and families impacted by childhood cancer.

The event featured a ceremonial shave led by CCF Chairman Dr Kevin Tay, CCF Patron Senior Parliamentary Secretary Eric Chua, Guest of Honour Mr Jeffrey Siow, Top Individual Fundraiser Mr Stanley Fu, beneficiary ambassador Iymran Firman, HfH2026 ambassadors Ms Judy Tan and Mr Wu Tze Sien, and CCF Secretary Ms Susana Lim, each representing different communities united behind the cause.

Despite being back in treatment, Iymran chose to serve as one of CCF HfH2026 beneficiary ambassadors. He took part in the ceremonial shave by shaving the head of CCF Chairman, Dr Kevin Tay, a symbolic act of solidarity with every child currently undergoing treatment.

As of 27 July 2026, HfH2026 has garnered over 4,500 shavees and raised over \$4.8 million in support of CCF's programmes and services for children and families impacted by childhood cancer.

"Every shave tells a child, 'You are not alone,'" added Dr Tay. "Together, we can create a community where every child and family feel seen, supported and empowered throughout their journey."



**Children's
Cancer
Foundation**

Hair for Hope 2026 Main Event

Since 2003, Hair for Hope has rallied over 75,000 shavees and raised more than \$54 million, supporting programmes and services that help children and families navigate cancer and life beyond it. More than just fundraising, the national campaign transforms one of the most visible effects of cancer—hair loss—into a shared act of solidarity.

Members of the public can still participate by fundraising or advocating for the cause.

For more information visit <https://hairforhope.org.sg/> or contact us at info@hairforhope.org.sg.

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